

Hot off the Press March/April 2010

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News from the Research Desk

The nature of the beast we deal with – Construction Reporting – gives us an accurate reflection of the economy. While the first stage of economic recovery has manifested itself in a rebuilding of inventories in the manufacturing sector, a self-sustaining recovery requires further recovery in residential construction on the back of aggressive government policies.

At Pacifecon we are proud to say that we have expanded our services and client base by working harder, smarter and longer. Our policy of continual monitoring and growth of our information gathering systems has resulted in a dedicated research team of 27 spread throughout the country **combing for local contacts and delivering the extensive information that you receive.**

Like the proverbial iceberg – most of our work is done out of sight. When doing research we contact architects, designers, consultants, engineers, property developers, builders, councils (local & district), government departments, airports, ports, hospitals, retail providers, schools, universities, tenders, newspapers, websites, industrial, oil and energy leads, to name a few. These sources contribute to our comprehensive database. Before making it to the press, projects have all leads verified and a contact is provided.

Furthermore we provide building consent information and utilize these to ensure that we have reported **ALL projects of interest to you** and are contacting anyone making any sort of move in the construction field. **This leaves no stone unturned in our quest to supply you with information on projects at an early stage of planning!**



What our clients say about us

"I found the Pacifecon website very easy to navigate and this swung me to change from a competitor to Pacifecon. I have also found that Pacifecon provides more complete project information and having this additional knowledge about each project gives me a lot more confidence when contacting potential clients.

To top it off, the back-up and support from my account manager and support staff has been really good and I would recommend Pacifecon to anyone as the whole package is great."

Brendan McLean, Sales Consultant, Lower Hutt

Based in the Hutt City, just north of Wellington, Vanguard Group is a family owned company which was established in 1991. Vanguard imports and manufactures Car Park and Facilities Management products and also distributes contractors supplies including Aerosol Marking Paints to the construction and roading industry throughout NZ and The Pacific Islands.



Quick Tip - Logging in made quicker and easier

Did you know that your Internet browser can fill in your login and password automatically? **Auto-complete** is a feature of Internet Explorer that can do this and you will find a similar function if you are using a different browser.



If you have auto-complete switched on, you will be able to login with simply a couple of keystrokes.

If you would like to know how to do this, a link to the Microsoft website is below.

<http://windows.microsoft.com/en-NZ/windows-vista/Fill-in-website-forms-and-passwords-automatically>

Working smarter not harder to save you time.

Interested in Projects in Asia/Pacific?

We have established a relationship with a leading provider of construction reports in Australia and other Asia/Pacific regions.



Want to know more - simply [contact us](#), or call (09) 445 0345

Email and printed Reports over Easter

Traditionally over Easter and ANZAC we spread out our reports over four weeks rather than the usual three and this year will be the same.

Weekly reports will be in the mail on the following dates:

Friday 16 April

Friday 23 April

Friday 30 April

3 Weekly reports will be in the mail on the following date:

Friday 30 April

Want to know more - simply [contact us](#), or call (09) 445 0345



Contacting us is easy....

Phone: (09) 445 0345

Email: projects@pacifecon.co.nz

Via our website: www.pacifecon.co.nz

Changes to logon page coming.

Over the next few months we will be upgrading our logon page to include an area that we can display Industry News that may be relevant to you.

At the same time we will be upgrading our marketing web site and many other developments are underway that will be rolled out over the coming year.

"An Investment in knowledge always pays the best interest. "

Benjamin Franklin

YOUR TRUSTED EYES AND EARS IN THE CONSTRUCTION MARKETPLACE

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